

## BRAND

We are a secure and trustful brand which invite users into a safe tech environment. All this accompanied by professionalism in a consistent brand design. To ensure this in future, please read through this guide and send designs our way for approval.

Marketing@FEGtoken.com



## OUR LOGO

Please do not edit, change, distort, recolor, or reconfigure the SmartDeFi logo.



## LOGO VARIANT v1

Certified addition should be used to showcase a SmartDeFi certified product/application



## LOGO VARIANT additions

To be used when space and readability is limited.



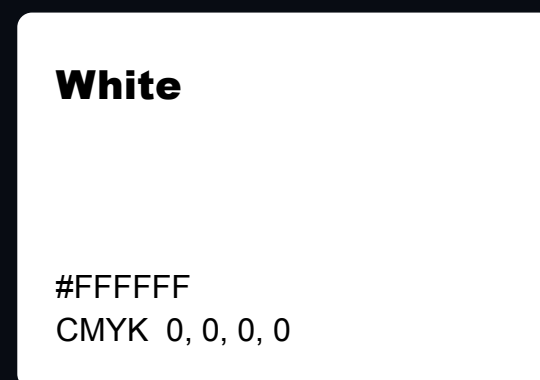
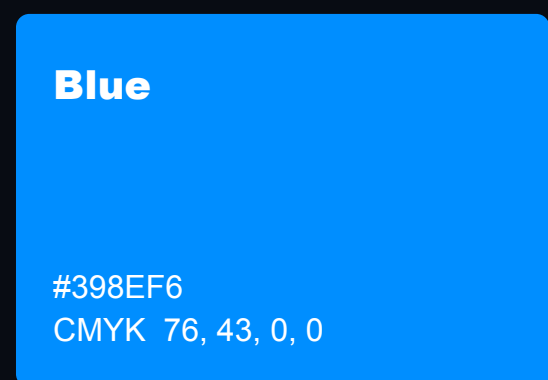
## LOGO and DEX

Use this variant to promote SmartDeFi and listing on FEGex



## COLORS

To be used when space and readability is limited.



## Font

Available on google fonts and free to use.

# Russo One

<https://fonts.google.com/specimen/Russo+One>